

## PARTNERSHIP PRESS RELEASE

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### CORCORAN CONSULTING GROUP AND CONCLUSN ANNOUNCE PARTNERSHIP TO IMPROVE OPHTHALMOLOGY PRACTICE MANAGEMENT

*Will create data-driven software that provides utilization and compliance benchmarks  
to enhance revenue and minimize risk.*

**Excelsior, MN, January 25** -- Today, Corcoran Consulting Group (CCG) and Conclusn, LLC have made an agreement to create a software application that provides proprietary utilization benchmarks for ophthalmic procedures so practice managers may identify missed revenue opportunities and potential compliance risks. Compatible with common practice management systems and updated periodically, the analytics software will provide data ophthalmologists, optometrists, and allied personnel need to optimize their businesses.

“Conclusn has served eyecare practices for about 6 years and clients frequently ask for benchmarking analytics,” says Michael Isaac, Conclusn CEO. “Entering into this partnership with Corcoran Consulting Group will provide the trusted information practices need to operate their businesses safely and profitably in this complex and volatile environment. We are excited to work with Kevin Corcoran and the CCG team to realize this important goal.”

“Utilization benchmarks serve as objective reference points for practice patterns and, while not prescriptive, they are indicative of typical behavior for ophthalmologists and optometrists,” says Kevin J. Corcoran, COE, CPC, CPMA, FNAO, President, Corcoran Consulting Group. “Outliers, whether lower or higher than the benchmarks, deserve investigation yet few physicians or managers can recognize them. Working with Conclusn, CCG can help distribute this valuable information to clients in a customized manner,” he added.

#### **About Corcoran Consulting Group**

As a practice management consulting firm, CCG specializes in coding and reimbursement issues for ophthalmology and optometry practices. Founded in 1985, CCG has a national and international presence in eyecare. CCG is headquartered in San Bernardino, California.

#### **About Conclusn, LLC**

Conclusn provides the analytics healthcare practices rely on to optimize their businesses. Conclusn works with clients to explore their data and find actionable insights that take clinical outcomes, patient satisfaction, productivity, and profitability to the next level - all automated and accessible anywhere. Conclusn is headquartered in Excelsior, Minnesota, a Minneapolis suburb.